

# Developing Cultural Capacity with RGB Technology

## A. Individual Applications.

- ✍ Shift RGB emphasis away from overly strong (45 or more) colors.
- ✍ Strengthen weak (less than 25) colors through intentional engagement.

## B. Interpersonal Applications.

- ✍ Create group composites to determine strengths and vulnerabilities.
- ✍ Reduce the adverse implications of dominant color irritability.
- ✍ Strike an optimum balance between competition and collaboration.
- ✍ Improve the use of RGB "language preferences" to enhance understanding.

## C. Matching Tasks with Talent Applications.

- ✍ Match "reward and recognition" expectations to color preferences.
- ✍ Load the job with color-matching tasks.

## D. Organization Culture Applications.

- ✍ Measure the internal composite culture to be certain of strengths and vulnerabilities.
- ✍ Create likely RGB composite of the customer's culture and shift to an improved match.
- ✍ Consider the needs of the organization in attracting a diverse pattern of RGB attributes.